

From: planninginfo@midsussex.gov.uk <planninginfo@midsussex.gov.uk>
Sent: 05 May 2026 17:33:28 UTC+01:00
To: "Deborah Lynn" <deborah.lynn@midsussex.gov.uk>
Subject: Mid Sussex DC - Online Register - Comments for Planning Application
DM/26/0950

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 05/05/2026 5:33 PM.

Application Summary

Address:	101 South Road Haywards Heath West Sussex RH16 4LR
Proposal:	Installation of new shopfront signage (illuminated fascia and vinyl sign).
Case Officer:	Deborah Lynn

[Click for further information](#)

Customer Details

Address: Brockwood, Tylers Green Haywards Heath

Comments Details

Commenter Type:	Neighbour or general public
Stance:	Customer objects to the Planning Application
Reasons for comment:	
Comments:	The signage has already been erected on this store front, despite pending planning permission. The signage is tacky, garish and not at all in keeping with Haywards Heath. Despite what the planning application states, it does NOT integrate with the existing street scene, it IS excessively bright with visual clutter and is NOT consistent with established signage along South Road. Instead of enhancing the commercial appearance of the unit, it greatly diminishes the appearance of the unit and the town, especially in comparison to

the previous Cafe signage. The signage greatly diminishes the visual quality of the shopfront.

The planning application describes the "Top Store" signage. This signage is poorly designed, however in reality the shop front is far worse in person. Several brightly coloured, visually cluttered pictures have been placed across the shop front advertising vapes and energy drinks. These are not only visually unappealing. I am particularly concerned about the style and types of products advertised. We regularly walk down the high street with young children; these are not the types of products I want them exposed to on a regular basis. It is not in keeping with the town's family friendly ethos.

Kind regards