

From: Anya <info@STAAC.CO.UK>
Sent: 18 February 2025 07:16:28 UTC+00:00
To: "Peter Davies" <Peter.Davies@midsussex.gov.uk>
Subject: Re: On DM/24/2725

Hi Peter,

The manufacturer doesn't have specs in Candelas, but only in Lumens, as provided. Here's their response:

"Sorry the manufacturers of the LED's only offer the Lumens value.

There is a conversion chart from Lumens to Candelas, but it is extremely complicated and not straight forward.

You can find it on the internet.

So what complicates this particular use is the fact that the lights give a diffused light and are encapsulated by the letter, and diffused by the back tray to each letter."

I hope this will suffice.

Best,
Anya

From: Peter Davies <Peter.Davies@midsussex.gov.uk>
Sent: 17 February 2025 14:48
To: Anya <info@STAAC.CO.UK>
Subject: RE: On DM/24/2725

Hi Anya,

Thank you for providing this. Are you able to confirm the brightness in candelas per square metre (cd/m²)?

Kind regards

Peter

Peter Davies BSc (Hons)
Trainee Planning Officer
Development Management
Mid Sussex District Council
01444 477193
www.midsussex.gov.uk

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From: Anya <info@STAAC.CO.UK>
Sent: 17 February 2025 14:27
To: Peter Davies <Peter.Davies@midsussex.gov.uk>
Subject: Re: On DM/24/2725

Hi again Peter,

Luckily, I got a timely response. I'll be copying the manufacturer's reply.

"Hi Anya

We would have used Mini LEDs in this sign and they are rated at 25-32 lumens per module.

In total there was 403 modules used so if you multiply the modules by lumens you would come to a total of 10,075 lumens based on the 25 lumens per module. The true lumen output will be less due to absorption from the interior of the letters and the semi-opaque back tray in each letter.

This is for the total for the roadside sign at Collinwood East Grinstead store, the one that was halo lit."

Please let me know if you'll need anything else.

Best,
Anya

From: Anya <info@STAAC.CO.UK>
Sent: 17 February 2025 14:04
To: Peter Davies <Peter.Davies@midsussex.gov.uk>
Subject: Re: On DM/24/2725

Hi Peter,

Thank you, I will try to be as efficient as possible and come back to you as soon as I have solid information.

Best,
Anya

From: Peter Davies <Peter.Davies@midsussex.gov.uk>

Sent: 17 February 2025 13:52

To: Anya <info@STAAC.CO.UK>

Subject: RE: On DM/24/2725

Hi Anya,

Thank you for getting back to me. That is not a problem. Once you have a confirmation of the brightness we can proceed from there.

Depending on how long it takes for you to receive the information we can agree further extensions of time if needed.

Kind regards

Peter

Peter Davies BSc (Hons)
Trainee Planning Officer
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- **SAVE A TREE** Only print this email if absolutely necessary.

From: Anya <info@STAAC.CO.UK>

Sent: 17 February 2025 13:41

To: Peter Davies <Peter.Davies@midsussex.gov.uk>

Subject: Re: On DM/24/2725

Hi Peter,

When your email arrived on Friday it was outside my office hours, so I couldn't respond timely to you.

I've been chasing this information from the manufacturer for the whole day, my last call to them being 2 minutes ago, but they still haven't delivered the information to me.

Since it's a timeline mismatch and we really have worked our best to provide the information you requested in the most timely manner possible, can I please ask not to make the application invalid, and we have the extension to 20th February, by which I can provide you with the information on the halo brightness you requested?

Thank you so much for your understanding,

Anya

From: Peter Davies <Peter.Davies@midsussex.gov.uk>

Sent: 17 February 2025 11:16

To: Anya <info@STAAC.CO.UK>

Subject: RE: On DM/24/2725

Hi Anya.

Please can you confirm the brightness of the proposed lighting?

As this is a validation requirement if the brightness is not confirmed by 3pm today then the application will be made invalid and once the brightness is confirmed then the application will have to be re advertised for 21 days before I can issue the decision.

Alternatively, if you can confirm the brightness then the decision can be issued. However, to allow for time for my manager to sign off the application please can you agree an extension of time to Thursday 20th.

Kind regards

Peter

Peter Davies BSc (Hons)
Trainee Planning Officer
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- **SAVE A TREE** Only print this email if absolutely necessary.

From: Peter Davies <peter.davies@midsussex.gov.uk>

Sent: 14 February 2025 16:05

To: Anya <info@STAAC.CO.UK>

Subject: RE: On DM/24/2725

Hi Anya,

Please can you confirm the brightness of the halo lighting to be used for the proposed signage?

Kind regards

Peter

Peter Davies BSc (Hons)
Trainee Planning Officer
Development Management
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- SAVE A TREE Only print this email if absolutely necessary.

From: Anya <info@STAAC.CO.UK>
Sent: 11 February 2025 09:37
To: Peter Davies <peter.davies@midsussex.gov.uk>
Subject: Re: On DM/24/2725

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Hi Peter,

Thank you for your prompt reply and for letting me know.
We're at your disposal if you have any further questions.

Best,
Anya

From: Peter Davies <peter.davies@midsussex.gov.uk>
Sent: 11 February 2025 09:23
To: Anya <info@STAAC.CO.UK>
Subject: RE: On DM/24/2725

Hi Anna,

Than you for your email. I intend to write your application up for approval this week. If I have any further questions I will let you know.

Kind regards

Peter

Peter Davies BSc (Hons)
Trainee Planning Officer
Development Management

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- **SAVE A TREE** Only print this email if absolutely necessary.

From: Anya <info@STAAC.CO.UK>
Sent: 11 February 2025 08:42
To: Peter Davies <peter.davies@midsussex.gov.uk>
Subject: On DM/24/2725

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Hi Peter,

As the decision date is approaching for the DM/24/2725 application, I would like to know if everything's in order and if we should look forward to the positive outcome.

Thank you in advance,

Anya

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