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For Official use

App No: .....

Date Rec: .....

Fee: .....

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

MR

First name

SIMON

Surname

PETTIFER

Company Name

GREENE KING

### Address

Address line 1

Dorset Arms

Address line 2

58 High Street

Address line 3

Town/City

East Grinstead

County

West Sussex

Country

Postcode

RH19 3DE

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include 1x all mounted projecting sign, 1x set of sign written house name letters, 1x set of sign written secondary text, 3x amenity boards, 1x door plaque, 2x small lanterns, 1x welcome panel, 1x set of sign written house name and logo, 1x single sided post mounted car park sign, 1x single sided post mounted corex sign and 3x chalkboards

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

1.2 metres

**Width:**

0.9 metres

**Depth:**

0.07 metres

**What is the height from the ground to the base of the advertisement?:**

4.115 metres

**What is the maximum projection of the advertisement from the face of the building?:**

1 metres

**What is the maximum height of any of the individual letters and symbols?:**

11 centimetres

**What materials will the advertisement be made of?:**

ITEM 01 (Qty 01) HIVE02A Wall mounted double sided pictorial sign. Featuring: • 2mm aluminium pictorial panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • New mild steel gibbet.. • Vinyl applied content. • 2No. warm white LED Slimline trough lighting.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.356 metres

**Width:**

4.677 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3.435 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

ITEM 02 (Qty 01) HIVE06-NS External signwriting. Featuring: • Hand painted display finished RAL 5008. • Slimline LED trough light. Warm white illumination.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.203 metres

**Width:**

2.48 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3.325 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ITEM 03 (Qty 01) HIVE06-NS External signwriting. Featuring: • Hand painted display finished RAL 5008.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:****Advertisement Type:**

Fascia Sign

**Height:**

0.9 metres

**Width:**

0.7 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

1.465 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

4 centimetres

**What materials will the advertisement be made of?:**

ITEMS 04A & 04B (Qty 02) HIVE04C Single sided amenity sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • Applied vinyl text.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:****Advertisement Type:**

Fascia Sign

**Height:**

0.16 metres

**Width:**

0.325 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1.575 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

3 centimetres

**What materials will the advertisement be made of?:**

ITEM 05 (Qty 01) HIVE11E Doorside plaque. Featuring: • Timber panel finished RAL 5008. • Raised letters. • Brass finish trim.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

0.375 metres

**Width:**

0.23 metres

**Depth:**

0.12 metres

**What is the height from the ground to the base of the advertisement?:**

2.365 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.12 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

TEMS 06A & 06B (Qty 02) HIVE13I Black Turin half lantern wall light. Featuring: • Warm white illumination.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.25 metres

**Width:**

1.2 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

2.74 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

ITEM 07 (Qty 01) HIVE19C-NS Single sided transom sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim. • Individual letters.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.9 metres

**Width:**

2.96 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3.885 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

190 centimetres

**What materials will the advertisement be made of?:**

ITEM 08 (Qty 01) HIVE06A External signwriting. Featuring: • Hand painted display finished RAL 9001. • 50W Slimline LED floodlights. Warm white illumination.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

250 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.9 metres

**Width:**

1.2 metres

**Depth:**

0.11 metres

**What is the height from the ground to the base of the advertisement?:**

1.02 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

13 centimetres

**What materials will the advertisement be made of?:**

ITEM 11 (Qty 01) HIVE05-NS Single sided directional sign to the existing posts. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim. • Applied vinyl text. • Retain the existing posts.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.852 metres

**Width:**

1.2 metres

**Depth:**

0.11 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

75 centimetres

**What materials will the advertisement be made of?:**

ITEM 12 (Qty 01) HIVE09D Double sided corex sign to the existing posts. Featuring: • Double sided Corex holder finished RAL 5008. • 1190x842mm interchangeable Corex slots. • 50mm aluminium trim finished RAL 5008. • Permanent background message. • Existing posts.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.9 metres

**Width:**

0.7 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

1.215 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

4 centimetres

**What materials will the advertisement be made of?:**

ITEM 15 (Qty 01) HIVE04C Single sided amenity sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • Applied vinyl text.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

1.8 metres

**Width:**

0.7 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

0.34 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ITEM 16 (Qty 01) HIVE04-NS Single sided chalkboard sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • Painted chalkboard area.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

0.8 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

0.91 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ITEM 17 (Qty 01) HIVE04-NS Single sided chalkboard sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • Painted chalkboard area.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.8 metres

**Width:**

1.2 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

1.025 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ITEM 18 (Qty 01) HIVE04-NS Single sided chalkboard sign. Featuring: • 2mm aluminium panel finished RAL 5008. • 32mm bullnose trim finished RAL 5008. • Painted chalkboard area.

**The colour of text and background:**

as drawing

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

Item 06 - 2x small lanterns

item 11 - 1x single sided post mounted car park directional sign

Item 12 - 1x single sided post mounted corex sign

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

proposed and existing elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

11/06/2025

To Date

11/06/2030

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

## Site Visit

## Site visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes  
☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

18/06/2025