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TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (DEVELOPMENT MANAGEMENT PROCEDURE)
(ENGLAND) ORDER 2015
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENT) REGULATIONS
2007

PERMISSION

REFERENCE: DM/26/1860

DESCRIPTION: PROPOSED INSTALLATION OF 1 NO. NEW BT STREET HUB, INCORPORATING 2NO. DIGITAL 75" LCD ADVERT SCREENS, AND 1NO. ASSOCIATED BT PHONE KIOSK REMOVAL.

LOCATION: PAVEMENT ADJ TO, 41 LONDON ROAD, EAST GRINSTEAD, WEST SUSSEX

DECISION DATE: 28 SEP 2026

CASE OFFICER: DEBORAH LYNN - DEBORAH.LYNN@MIDSUSSEX.GOV.UK

The Council hereby **CONSENT** to the above display of (an) advertisement(s) in accordance with the submitted application and plans and subject to compliance with the following conditions:-

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reasons 1-5: To comply with Regulations 13(1)(b) and Schedule 1 of the above regulations.

6. The advertisement consent hereby granted expires at the end of the period of five years from the date of this notice.

Reason: To accord with Regulation 14 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

7. The intensity of the illumination of the display screens shall not exceed 300 candelas per square metre between the hours of 16:00-08:00 between October to March and between the hours of 21:00 - 05:00 April to September.

Reason: In the interests of the visual amenity of the area and highway safety and to accord with policies DP21, DP26 and DP29 of the Mid Sussex District Plan 2014 - 2031, policy EG3 of the East Grinstead Neighbourhood Plan and NPPF policies DP3 and TR6 .

8. The intensity of the illumination of the display screens shall not exceed 5000 candelas per square metre during daylight hours.

Reason: In the interests of the visual amenity of the area and highway safety and to accord with policies DP21, DP26 and DP29 of the Mid Sussex District Plan 2014 - 2031, policy EG3 of the East Grinstead Neighbourhood Plan and NPPF policies DP3 and TR6.

9. Any change in the advertisement shall be instantaneous and it should not display any moving images.

Reason: In the interests of road safety and to accord with policy DP21 of the Mid Sussex District Plan 2014 - 2031 and NPPF policy TR6.

10. The panels displaying the advertisements shall not change more than every 5 seconds.

Reason: In the interests of road safety and to accord with policy DP21 of the Mid Sussex District Plan 2014 - 2031 and NPPF policy TR6.

Human Rights Implications

The planning application has been considered in light of statute and case law and any interference with an individual's human rights is considered to be proportionate to the aims sought to be realised.

Plans Referred to in Consideration of this Application

The following plans and documents were considered when making the above decision:

Plan Type	Reference	Version	Submitted Date
Location Plan	001	A	28.07.2026
Proposed Site Plan	002	A	28.07.2026
Existing and Proposed Elevations	003	A	28.07.2026



Eric Owens
Interim Assistant Director Planning and Sustainable Economy

NB: IT IS IMPORTANT THAT YOU SHOULD READ THE NOTES ACCOMPANYING THIS FORM

PEADVZ

APPEALS TO THE SECRETARY OF STATE

Notes for Applicants

If you are aggrieved by the decision of your Local Planning Authority to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under Section 78 of the Town and Country Planning Act 1990.

If you want to appeal against your local planning authority's decision then you must do so within 6 months (8 weeks in the case of advertisements, 12 weeks in the case of householder or minor commercial development) of the date of this notice *(see exceptions below)

Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on Tel: 0303 444 5000.

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.uk.

- * If this decision relates to the same or substantially the same land and development as is already the subject of an enforcement notice, if you want to appeal against your local planning authority's decision on your application, then you must do so within 28 days of the date of this notice.*
- * If an enforcement notice is served relating to the same or substantially the same land and development as in your application and if you want to appeal against your local planning authority's decision on your application, then you must do so within: 28 days of the date of service of the enforcement notice, or within 6 months (12 weeks in the case of a householder appeal) of the date of this notice, whichever period expires earlier.*