

From: planninginfo@midsussex.gov.uk <planninginfo@midsussex.gov.uk>
Sent: 27 April 2026 17:26:46 UTC+01:00
To: "Deborah Lynn" <deborah.lynn@midsussex.gov.uk>
Subject: Mid Sussex DC - Online Register - Comments for Planning Application
DM/26/0950

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 27/04/2026 5:26 PM.

Application Summary

Address:	101 South Road Haywards Heath West Sussex RH16 4LR
Proposal:	Installation of new shopfront signage (illuminated fascia and vinyl sign).
Case Officer:	Deborah Lynn

[Click for further information](#)

Customer Details

Address: 72A Ashenground Road Haywards Heath

Comments Details

Commenter Type:	Neighbour or general public
Stance:	Customer objects to the Planning Application
Reasons for comment:	
Comments:	I strongly object to the signage that has been installed. The signage is disproportionately large in relation to the shopfront and surrounding buildings. It dominates the façade and draws undue attention. The bright yellow colouring and bold, illuminated-style lettering are visually intrusive and starkly contrast with the more traditional appearance of neighbouring shops. This results in a jarring visual impact that is out of keeping with the character of the area.

The surrounding shops follow a consistent, relatively restrained design language. This signage disrupts that cohesion. It is harmful to the character of the local environment.

Due to its brightness, depth, and projection from the building, the signage is highly prominent and visually overbearing when viewed from multiple angles along the street. It appears to "stick out" rather than integrate with the building frontage.

I am also hugely concerned about the large posters in the windows advertising vapes and energy drinks. This is a shop that a large number of children pass every day on their way to school, including my own small children. It is totally inappropriate for them to be subjected to this advertising.

Kind regards