

From: planninginfo@midsussex.gov.uk <planninginfo@midsussex.gov.uk>
Sent: 06 May 2026 13:59:06 UTC+01:00
To: "Deborah Lynn" <deborah.lynn@midsussex.gov.uk>
Subject: Mid Sussex DC - Online Register - Comments for Planning Application
DM/26/0950

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 06/05/2026 1:59 PM.

Application Summary

Address:	101 South Road Haywards Heath West Sussex RH16 4LR
Proposal:	Installation of new shopfront signage (illuminated fascia and vinyl sign).
Case Officer:	Deborah Lynn

[Click for further information](#)

Customer Details

Address:	34b Haywards Road Haywards Heath
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Comments Details

Commenter Type:	Neighbour or general public
Stance:	Customer objects to the Planning Application

Reasons for comment:

Comments:	I am writing to formally object to the retrospective planning application relating to the recently installed shop signage and proposed extended opening hours at the end of our road. The bright yellow signage is intrusive, visually aggressive, and wholly out of keeping with the character of the surrounding area. It dominates the street scene in a way that detracts from the overall appearance of what is otherwise a cohesive and residentially sensitive high street. The addition of prominent branding associated with energy drinks and vaping products further
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exacerbates this, creating an impression that is both unattractive and inappropriate for the local environment.

This section of the high street does not reflect such loud, commercialised aesthetics, and allowing this signage to remain would set an undesirable precedent for future developments. Planning controls exist to preserve the visual integrity of local areas, and in this case, those principles have clearly not been respected.

In addition, there is already a significant presence of vape-related shops within close proximity. The introduction of yet another similar outlet does not meet any clear community need and instead contributes to an over-concentration of this type of business, which many residents find undesirable.

The proposal for extended late-night opening hours is also deeply concerning. These hours are not in keeping with the established trading patterns of nearby businesses and are likely to result in increased noise, anti-social behaviour, littering, and general disturbance to local residents. This is a residential area where many families live, and the impact on quality of life should be a primary consideration.

Taken together, the inappropriate signage, lack of alignment with the character of the area, over-saturation of similar businesses, and the potential negative impact of late-night trading form strong and valid grounds for refusal.

I strongly urge the council to reject this application in order to protect the character, appearance, and amenity of the local area.

Kind regards