



Oaklands Road
Haywards Heath
West Sussex
RH16 1SS

Switchboard: 01444 458166
DX 300320 Haywards Heath 1
Email: servicesupport@midsussex.gov.uk
www.midsussex.gov.uk

For Official use

App No:

Date Rec:

Fee:



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Sussex House

Address Line 1

Perrymount Road

Address Line 2

Address Line 3

West Sussex

Town/city

Haywards Heath

Postcode

RH16 1DN

Description of site location must be completed if postcode is not known:

Easting (x)

533240

Northing (y)

124599

Description

Applicant Details

Name/Company

Title

First name

Surname

Aldi Stores Limited

Company Name

Aldi Stores Limited

Address

Address line 1

Aldi Stores Limited

Address line 2

National Real Estate

Address line 3

Thomsett Way

Town/City

Queenborough

County

Isle of Sheppey

Country

United Kingdom

Postcode

ME11 5AR

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Application for 8 number advertisements:
Sign 1 – Other type, Aldi Logo SignCase
Sign 2 – Other type, Opening Hours
Sign 3 – Other type, EV Chargers
Sign 4 – Other type, Aldi Welcome Vinyl
Sign 5 - Fascia type, Aldi Logo SignCase
Sign 6 - Fascia type, Aldi Logo SignCase
Sign 7 – Other type, Warning Cricket Sign
Sign 8 – Other type, Aldi Logo Vinyl
Sign 9 – Other type, Aldi Logo Vinyl
Sign 10 – Fascia type, Aldi Logo SignCase

Advertisement Type:

Other type

Height:

2.4 metres

Width:

2 metres

Depth:

0.44 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

93 centimetres

What materials will the advertisement be made of?:

SIGN 1 - DOUBLE FACED HIGH QUALITY FABRICATED ALUMINIUM SIGN CASE MOUNTED ON STEEL STRUCTURE. FINISHED RAL 7016 ANTHRACITE. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

33 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.9 metres

Width:

1.7 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

48 centimetres

What materials will the advertisement be made of?:

SIGN 2 - DOUBLE FACED HIGH QUALITY FABRICATED ALUMINIUM SIGN CASE MOUNTED ON STEEL STRUCTURE. FINISHED RAL 7016 ANTHRACITE. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

Pantone 281 & Pantone White RAL 9003

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

23 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.6 metres

Width:

1.7 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

1.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

42 centimetres

What materials will the advertisement be made of?:

SIGN 3 - DOUBLE FACED HIGH QUALITY FABRICATED ALUMINIUM SIGN CASE MOUNTED ON STEEL STRUCTURE. FINISHED RAL 7016 ANTHRACITE. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

Pantone 298 & Pantone White RAL 9003

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

30 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.9 metres

Width:

0.6 metres

Depth:

0.015 metres

What is the height from the ground to the base of the advertisement?:

0.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

SIGN 4 - HIGH QUALITY FIVE COLOUR SCREEN PRINTED VINYL APPLIED TO OUTSIDE SURFACE OF GLAZING

The colour of text and background:

FIVE COLOUR SCREEN PRINTED VINYL

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.9 metres

Width:

1.6 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

SIGN 5 - SINGLE FACED WALL MOUNTED SIGN. HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE FINISHED IN RAL 7016 ANTHRACITE GREY. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

33 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.9 metres

Width:

1.6 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

SIGN 6 - SINGLE FACED WALL MOUNTED SIGN. HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE FINISHED IN RAL 7016 ANTHRACITE GREY. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

33 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.6 metres

Width:

0.3 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

14 centimetres

What materials will the advertisement be made of?:

SIGN 7 - Thick composite sheet is made up of two thin layers of aluminium with a plastic core

The colour of text and background:

RAL 9010 RAL 9017 RAL 3020

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.9 metres

Width:

0.7 metres

Depth:

0.015 metres

What is the height from the ground to the base of the advertisement?:

0.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

SIGN 8 - High quality colour screen printed vinyl applied to outside surface of glazing.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.9 metres

Width:

0.7 metres

Depth:

0.015 metres

What is the height from the ground to the base of the advertisement?:

0.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

SIGN 9 - High quality colour screen printed vinyl applied to outside surface of glazing.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.9 metres

Width:

1.6 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.12 metres

What is the maximum height of any of the individual letters and symbols?:

80 centimetres

What materials will the advertisement be made of?:

SIGN 10 - SINGLE FACED WALL MOUNTED SIGN. HIGH QUALITY FABRICATED ALUMINIUM SIGNCASE FINISHED IN RAL 7016 ANTHRACITE GREY. SIGN PANEL IS POLYCARBONATE.

The colour of text and background:

SCREEN PRINTED FIVE COLOUR FOILS - CORPORATE LOGO.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

33 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Sign 1 – Other type, Aldi Logo SignCase on H post mount
Sign 2 – Other type, Opening Hours on H post mount
Sign 3 – Other type, EV Chargers on H post mount
Sign 4 – Other type, Aldi Welcome Vinyl on Entrance Door Glazing
Sign 7 – Other type, Warning Cricket Sign on round steel post
Sign 8 – Other type, Aldi Logo Vinyl on Entrance Glazing
Sign 9 – Other type, Aldi Logo Vinyl on Entrance Glazing

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

25/01/2027

To Date

25/04/2032

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

The Harris Partnership

Date

30/04/2026