

From: planninginfo@midsussex.gov.uk <planninginfo@midsussex.gov.uk>
Sent: 04 May 2026 23:48:39 UTC+01:00
To: "Deborah Lynn" <deborah.lynn@midsussex.gov.uk>
Subject: Mid Sussex DC - Online Register - Comments for Planning Application
DM/26/0950

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 04/05/2026 11:48 PM.

Application Summary

Address:	101 South Road Haywards Heath West Sussex RH16 4LR
Proposal:	Installation of new shopfront signage (illuminated fascia and vinyl sign).
Case Officer:	Deborah Lynn

[Click for further information](#)

Customer Details

Address:	42 Hoblands Haywards Heath
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Comments Details

Commenter Type:	Neighbour or general public
Stance:	Customer objects to the Planning Application
Reasons for comment:	
Comments:	I would like to formally object to the proposed signage for this premises. A significant number of local residents have expressed concern that the style and appearance of the signage is completely out of keeping with the character of the surrounding shopfronts and the wider town centre. The excessive neon-style advertising and overall presentation appear visually intrusive, tacky, and detrimental to the appearance of the area. Haywards Heath town centre should project a welcoming and well-maintained image for residents, visitors, and

local businesses alike. This type of signage risks lowering the visual standard of the high street and creating an environment that feels more cluttered and less appealing.

There are also neighbouring businesses directly opposite with outdoor seating areas for customers. The outlook from these establishments will be negatively affected by the bright and visually dominant signage, which could impact the overall ambience and attractiveness of the area for diners and visitors.

In addition, I understand that external lighting is either proposed or has already been installed as part of this signage. If this is the case, I would ask the Council to confirm whether the appropriate planning permission and advertising consent have been obtained, as it is my understanding that this may not currently be in place.

At a time when town centres are already facing significant challenges, it is important that planning decisions support an attractive, cohesive, and high-quality environment that encourages people to spend time locally and supports reputable businesses. Approving signage of this nature risks undermining those efforts.

I respectfully ask Mid Sussex District Council to carefully consider the wider visual impact on the town centre and refuse the application.

Kind regards