



Planning Statement for Replacement Signage at 220-228 London Road, East Grinstead, RH19 1HF

The purpose of this planning statement is to support the application for the installation of new signage at 220-228 London Road, East Grinstead, RH19 1HF, replacing the existing outdated signage. The updated signage will enhance the visual appeal and functionality of the premises, aligning with both current branding needs and modern aesthetic standards.

The proposed signage will be designed to be in harmony with the character of the surrounding area. Materials and colours have been carefully selected to respect the local architectural context, while ensuring improved visibility and accessibility for visitors. The new signage will also comply with all relevant planning and safety regulations, maintaining a professional appearance that contributes positively to the London Road streetscape.

This update reflects a commitment to maintaining high-quality, visually cohesive business premises in East Grinstead, supporting the local economy and the community's overall vibrancy.