

From: planninginfo@midsussex.gov.uk <planninginfo@midsussex.gov.uk>
Sent: 26 April 2026 17:01:29 UTC+01:00
To: "Deborah Lynn" <deborah.lynn@midsussex.gov.uk>
Subject: Mid Sussex DC - Online Register - Comments for Planning Application
DM/26/0950

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/04/2026 5:01 PM.

Application Summary

Address:	101 South Road Haywards Heath West Sussex RH16 4LR
Proposal:	Installation of new shopfront signage (illuminated fascia and vinyl sign).
Case Officer:	Deborah Lynn

[Click for further information](#)

Customer Details

Address:	N/A Sergison Road Haywards heath
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Comments Details

Commenter Type:	Neighbour or general public
Stance:	Customer objects to the Planning Application
Reasons for comment:	
Comments:	I wish to raise a formal concern regarding the recently installed shopfront signage at the new vape shop trading as "Top Vape." The signage, consisting of large, highly prominent yellow lettering alongside multiple product images (including vapes and energy drinks) I am concerned about the significant visual harm this signage is causing to the character and appearance of the area. The site is located within a traditional and visually sensitive town centre

environment, characterised by more restrained, heritage-appropriate shopfronts. The scale, colour, and commercial styling of this signage are starkly at odds with that established character.

In particular:

- The use of bright, high-visibility yellow lettering is overly dominant and visually intrusive.
- The inclusion of large product imagery creates a cluttered and overly commercial appearance.
- The overall design detracts from the cohesive and historic feel of the surrounding streetscape.

This results in a shopfront that appears incongruous and harmful to the visual amenity of the area, undermining the quality and identity of the town centre.

Kind regards